



# Funding for Health Information Technology and Telehealth Workshop

April 8, 2015

Hospital and Healthsystem Association of Pennsylvania  
4750 Lindle Road, Harrisburg, PA

## AGENDA

8:30 am      **Registration**

9:00 am      **Welcome and Opening Remarks**

*Leila Samy*, Rural Health IT Coordinator, Office of the National Coordinator,  
U.S. Department of Health and Human Services, Washington, DC

*Thomas Williams*, State Director, USDA Rural Development-Pennsylvania,  
Harrisburg, PA

9:30 am      **Keynote Panel Presentation**  
**Leveraging Federal Funding to Support Local Information Technology  
and Telehealth Infrastructure: Success Stories from the Field**

**Moderator:** *Lisa Davis*, Director, Pennsylvania Office of Rural Health and  
Outreach Associate Professor of Health Policy and Administration,  
Pennsylvania State University, University Park, PA

*Greg Snyder*, Vice President for Technology, Pennsylvania Mountains  
Healthcare Alliance, DuBois, PA

*Ron Cowan*, Vice President of Information Management and Chief  
Information Officer, Geisinger-Lewistown Hospital, Lewistown, PA

*Bill Shuffstall*, Extension Educator, Economic and Community Development  
Specialist, Penn State Extension, The Pennsylvania State University,  
University Park, PA

11:00 am      **Plenary Panel Discussion**  
**Federal Resources to Support Local Information Technology and  
Telehealth Needs**

**Moderator:** *Martin Ciccocioppo*, Vice President for Research, Hospital &  
Healthsystem Association of Pennsylvania, Harrisburg, PA



**USDA Rural Development:** *Kendrick Gordon*, Regional Utilities and Field Representative for Broadband and Telemedicine Grant Programs and *Sue Gantz*, Program Director for Rural Utilities-Pennsylvania

**Pennsylvania Health Information Technology Regional Extension Centers (PA REACH):** *Anita Somplasky*, Director of Measure and Instrument Development and Support, WVMI and Quality Insights, Charleston, WV

**Pennsylvania eHealth Partnership Authority:** *Kelly Hoover Thompson*, Chief Counsel & Privacy Officer, Office of General Counsel, Harrisburg, PA

**Universal Service Administrative Company (USAC):** *Paloma Costa*, Manager of Outreach Rural Health Care, Washington, DC

**Appalachian Region Commission (ARC):** *Mark DeFalco*, Manager, Broadband Issues, Washington, DC

12:15 pm      **Lunch and Networking with Information Technology and Telehealth Funding Agencies**

1:30 pm      **Plenary Session**  
**Resources for Securing Information Technology and Telehealth Support**  
*Kathy Wibberly*, Director, Mid-Atlantic Telehealth Resource Center, University of Virginia, Charlottesville, VA

2:30 pm      **Closing Plenary Session**  
**Implementing Information Technology and Telehealth: Questions, Answers and General Discussion**  
*Barry Denk*, Director, Center for Rural Pennsylvania, Harrisburg, PA

3:30 pm      **Evaluation and Adjournment**

